

The assessed valuation of Okeechobee has increased from \$2,000,000 to \$7,000,-

THE HERALD, MIAMI, FLORIDA, MONDAY, AUGUST 10, 1925.

Okeechobee is now shipping approximately 92 car-loads of vegetables weekly.

Several large sawmills are in course of erection.

Products of Okeechobee's farms and groves have increased EIGHT HUNDRED PER CENT in the last year. (Figures of the agricultural report of the United States Census Bureau.

Eighteen additional fireproof store buildings are now going up—and contracts let for 20 more.

More than 100 new residences are contracted for or in course of erection.

Money is available for the erection of a new \$200,000 courthouse, and \$178,000 for additional paved county

great developments along the eastern shores of Lake Okeechobee, south of the city, will give Okeechobee the largest banana plantation in the United States.

Okeechobee is destined to bring wealth and fortune to those who invest in its golden future.

It is the "Chicago of Florida" — driving — driving — driving towards a metropo-

That's why lots in OKEECHOBEE COUNTRY CLUB DISTRICT at \$175 are the rarest chance for investment in Florida today.

That's why men and wo-men are buying them up al-most as rapidly as we can place one section after another on the market.

Make your Okeechobee nvestment today by becoming the owner of one or more of these choice, restricted lots in OKEECHOBEE COUNTRY CLUB DISTRICT.

## OKEECHOBEE COUNTRY CLUB LOTS BEING GRABBED **UP AS PRICE JUMP APPROACHES**

Time is passing.

Lots in OKEECHOBEE COUNTRY CLUB DISTRICT are passing from our hands into the possession of hundreds of satisfied investors.

More than FIVE HUNDRED LOTS in this exceptionally fine residential subdivision have been sold in the last two weeks,

And-

ON WEDNESDAY, NEXT, THE PRICE OF ALL LOTS WILL BE AD-VANCED TEN PER CENT.

Just give this idea some thought.

Do you want to let the next few months slip by and then be filled with regret when you see Okeechobee investors winning great profits—and you missed out?

Do you want to make the same mistake as those who failed last year to stack their money against Miami's brilliant future? Today these people can see other more fortunate ones who did invest "rolling in wealth."

History is repeating itself in Florida.

"Okeechobee will be a second Miami," said the great Henry M. Flagler. and that prediction is being borne out.

In Florida's rapid and continuous growth, Okeechobee will be one of its greatest cities.

Millions upon millions of dollars will be made there by those who in-

Will you get your share of those millions?

Then strike for it today.

OKEECHOBEE COUNTRY CLUB DISTRICT when developed according o our plans, will be one of Central Florida's finest home-sites.

Improvements! Listen!

We have contracted to construct a thoroughly modern golf course at the very heart of the property—and a handsome and commodious clubhouse.

We have contracted to grade EIGHTY MILES OF BOULEVARDS AND STREETS through the subdivision.

We have placed reasonable restrictions on the lots which are a protection to you.

That's all we need to tell you—except this—

On Wednesday the price advances ten per cent.

And-

You can now buy choice lots for \$175.

Twenty per cent down—

Ten per cent per month.

## LOCATION-THAT'S IMPORTANT

Five minutes by automobile west of Okeechobee. Squarely on State Highway No. 8—paved like glass. Shortest route between Tampa, Palm Beach and Miami.

## OKEECHOBEE DEVELOPERS, Inc.

D. W. YOUNG, Sales Director

70 N. E. Second Street

Open Evenings Until 10 O'Clock